



全球犹太人口排名前 15 国家
JEWS POPULATION TOP 15 COUNTRIES

排名 Rank	国家 Country	犹太人数 Jews	占所在国家人口比例 % of Country	占全球犹太人口比例 % of all Jews
1	美国 United States	6,544,000	2.10%	35.20%
2	以色列 Israel	5,851,700	75.50%	31.50%
3	法国 France	484,000-607,000	0.80%	3.90%
4	加拿大 Canada	375,000	1.10%	2.80%
5	英国 United Kingdom	292,000	0.50%	2.10%
6	俄罗斯 Russia	205,000	0.10%	1.10%
7	阿根廷 Argentina	200,000	0.40%	1.00%
8	德国 Germany	130,000	0.10%	0.70%
9	澳大利亚 Australia	120,000	0.30%	0.60%
10	乌克兰 Ukraine	103,000	0.20%	0.60%
11	巴西 Brazil	100,000	0.10%	0.50%
12	南非 South Africa	72,800	0.10%	0.40%
13	匈牙利 Hungary	60,600	0.50%	0.30%
14	墨西哥 Mexico	39,400	0.04%	0.20%
15	比利时 Belgium	30,300	0.28%	0.20%

参考Refer from: http://en.wikipedia.org/wiki/Jewish_population#Largest_Jewish_populations_by_country

翻译Translated by: www.KOF-KChina.com

全球最大的 Kosher 犹太洁食市场在美国和以色列。
The largest Kosher markets are in USA and Israel.



犹太洁食市场

曾经,Kosher被认为是专属犹太人的宗教饮食清规。如今,第三方市场调研表明近1100万的美国人只购买Kosher食品,其中不到20%的购买者是严守Kosher清规。并且人数仍持续稳定增长。

为什么会有如此戏剧性的变化呢?

这与人们对“绿色”产品需求的趋势相似,很多人之所以选择Kosher食品,是因为他们意识到Kosher食品是纯正的,是健康的。他们认识到Kosher食品是经过仔细审查和严格质量控制的,质量优于普通食品。

这一趋势不容忽视:现在美国18000多家超市销售的食物中有超过40%都是Kosher食品。日益增长的声望使得美国Kosher市值在2010年达到152亿美元,比2002年增长了86%。这也就是为什么主要的品牌制造商都获得了Kosher认证的原因:这是一个可以增加销路和创造销量简单而强有力的策略。

你可能想知道,谁在购买这些犹太洁食产品吗?虽然大多数的犹太消费者仍然是犹太信徒,但在过去的十年中,市场的极大膨胀也包括了安息日(基于基督教信仰)教徒和穆斯林,这两个群体的宗教也包含严格的饮食规范。随着素食者数量占人口比例的上升,犹太食品市场内增设了一个专区。不断升级的食物过敏和乳糖不耐现象的认识也影响了犹太洁食产品的销售。消费者可以100%肯定带parve的犹太洁食标志的产品中没有牛奶成分。在一些消费者眼里,Kosher犹太洁食认证往往和有健康意识的消费者的诉求相关的。

在美国和日益增长的全球犹太市场,获得Kosher犹太洁食认证是推崇也是趋势。

KOSHER MARKET

Once upon a time, kosher was something that was relevant exclusively to Jews who observed religious dietary laws. Today, independent market research indicates that nearly 11 million Americans buy only kosher food; less than 20% of these keep kosher laws. And the numbers are steadily rising.

Why the dramatic change?

Similar to the trend of demanding “green” products, many people choose kosher food because they perceive it as pure and wholesome. They know that it is subject to heightened scrutiny and quality control, and consider it superior to ordinary food.

The trend is hard to ignore: over 40% of foods sold in over 18,000 US supermarkets today are kosher. The growing popularity resulted in a U.S. kosher market valued at \$15.2 billion in 2010, an increase of 86 percent since 2002. There is a reason why manufacturers of major brands are kosher certified: it’s a simple yet powerful strategy to increase marketability and generate sales.

You may be wondering, who is buying all these kosher products? Although the majority of kosher consumers are of the Jewish faith, the market has expanded tremendously during the last decade to include Seventh-Day Adventists (a Christian-based faith) and Muslims, both groups whose religions also contain strict dietary guidelines. With the number of vegetarians increasing among the population, an additional niche has opened within the kosher food market. Escalating awareness of food allergies and lactose-intolerance has also impacted the sale of kosher products. Consumers observing the kosher symbol with the additional designation of parve, can be 100% certain that there are no dairy ingredients in these products. To some consumers there also exists the perception that kosher certification is a “seal” of purity which often appeals to health-conscious consumers.

Getting Kosher certified is popular and a trend in USA and the growing global Kosher market.



请完成此申请表后发给:

Please send the completed application to:

张睿先生 (Ray Cheung) KOF-K 亚太区经理 Asia-Pacific Manager
电话 Tel: 021-5272-9050 传真 Fax: 021-5186-1550 手机 Mobile: 1380-1734-999
电子邮箱 Email: raynelcheung@gmail.com 或 ray@kof-k.org
MSN: KOF-KChina@hotmail.com; QQ: 582176578

食土/医保商会会员编号:

CFNA/CCCMHPIE Member #

认证流程 Step by step to the KOF-K: (一般 2 周左右 Usually about 2 weeks)

① 递交填写完整的申请表-② 书面审核通过后签订合同-③ 现场审核安排并付款-④ 现场审核-⑤ 现场审核通过发证

① Complete the form & Submit-② Approval & Sign the agreement-③ Schedule & Pay-④ Inspection-⑤ Approval & Certified

申请日期 Date of Application:		CIQ#商检备案号	
公司名称 Company	中文:		
	English:		
公司地址 Address	中文:		
	English:		
省份 State		邮编 Zip	
城市 City		国家 Country	
E-Mail		电话 Tel.	
网址 Web		传真 Fax	
公司联系人 Company contact	中文:	职位	中文:
	English:	Title	English:
E-mail		QQ#:	
手机 Mobile		MSN:	
总裁 CEO	中文:	E-mail	
	English:		

需要认证的工厂数量 The number of factory which need to be certified:		
贵公司曾经通过 Kosher 认证吗? Has your company ever been Kosher Certified?		<input type="checkbox"/> YES <input type="checkbox"/> NO
如果是的, 请写出认证机构名称。If yes, please specify certifying agency.		
希望现场审核日期 Date of wished on-site inspection		
希望得到证书日期 Date of wished certificate obtained		
是否需要办理逾越节认证? Do you need to apply Kosher for Passover?		<input type="checkbox"/> YES <input type="checkbox"/> NO
您从哪里知道我们的 How did you come to us?	<input type="checkbox"/> Google <input type="checkbox"/> Baidu <input type="checkbox"/> 展会 Show <input type="checkbox"/> 朋友 Friend <input type="checkbox"/> 客户 Client <input type="checkbox"/> 商会 Chamber of commerce <input type="checkbox"/> 咨询中介 Consulting company <input type="checkbox"/> 其他 Others:	



更多工厂请复制此表格填写: *More plants, please copy the table to fill in.*

工厂名称 Plant name	中文: English:			
工厂地址 Address	中文: English:			
省份 State		邮编 Zip		
城市 City		国家 Country		
CIQ#编号		电话 Tel.		
E-Mail		传真 Fax		
工厂联系人 Plant contact	中文: English:	职位 Title	中文: English:	
E-mail		电话 Tel.		
手机 Mobile		传真 Fax		

离工厂最近的机场所在城市和距离 The nearest airport location and distance to plant	机场所在城市? City of airport located: 与工厂的距离 Distance to the plant:	
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表 1. 需要认证的产品 Need to be certified products

Number 编号	Product Name 英文产品名称	Brand name 品牌名称	Flow chart number 相应工艺流程编号	All Ingredients Name used for the production 涉及加工的所有原料/辅料/加工助剂名称





表2. 工艺流程(简述) Flow Chart (Brief)

Flow Chart No. 工艺流程编号	Flow Chart (Brief) 工艺流程(简述)

表3. 成分表汇总 (所有涉及加工的原料/辅料/加工助剂名称) Ingredients List:

Ingredient # 成分编号	Ingredient 成分名称	Manufacturer name 供应商名称	Kosher agency? Kosher 认证机构?	Seal Stock# 包装形式

表4. 贵公司还生产其它产品和使用其它成分吗? 请在下表中列出
Does your company produce any other products and use any other ingredients? Please list.

Product name 产品名称	Ingredient name 成分名称	Using the same production line with the products to be certified? 与要认证的产品共用一条生产线吗?
		<input type="checkbox"/> YES <input type="checkbox"/> NO
		<input type="checkbox"/> YES <input type="checkbox"/> NO
		<input type="checkbox"/> YES <input type="checkbox"/> NO
		<input type="checkbox"/> YES <input type="checkbox"/> NO

